

Sierra Nevada Alliance Conference

## **Sustaining Momentum: Your Integrated Regional Water Management Plan**

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### **Structure**

An engaged governing body with “right” people is instrumental to success

Create some baseline funding to provide for staff continuity between grants

Recognize the benefits of working together (Use weight of multiple organizations organized around IRWM to your advantage in funding situations, with legislature and policy)

Be ready to move forward when opportunity arises

### **Initiatives**

Develop regional initiatives: expands stakeholder involvement; can involve stakeholders not traditionally involved; build trust although sometimes potentially risky depending on who’s involved

Work inter-regionally: share successes and information, strategies to streamline processes, avoid reinventing the wheel, and possibly coordinate funding applications

Create forums to show-case work occurring in the region

Lay the foundation for future success by doing baseline monitoring, data gathering, etc

Work on efforts about which people are excited!

### **Public Engagement**

Involve new people

Use web sites as vehicle for information and regular updates

Support different types of participation: passive (receives updates and checks web periodically) and active (at the meetings)

Create accessibility: conference calls, move meetings around the region, web-based meetings

### **Annual Goals & Accomplishments**

Set up an annual work plan and demonstrate accomplishments

Work on things that get people excited/do things that people care about

Periodically conduct strategic planning

Keep it Simple—don't try to overdo it.